

THAT
DENTIST-
LIKE
CLEAN
FEELING

Jordan*

GETTING STARTED

1 CHARGING THE BATTERY

Before you start using the toothbrush, we recommend that you fully charge the battery. This can take up to 5 hours for toothbrushes with a lithium battery⁽¹⁾.

2 FITTING THE TOOTHBRUSH HEAD

Fit the brush head and turn it clockwise until you hear a faint click. The two lines on the back of the head should now align, and the bristles should point straight forward.

3 START BRUSHING

You can now start brushing your teeth by pressing the button in the centre of the toothbrush handle. Press and hold the button for approx. 1 second to switch between the different modes⁽¹⁾.

4 FINISH BRUSHING

Once you have finished brushing, remove the brush head and rinse it with clean water both inside and out.

For more information about using your toothbrush, see page 7.

(1) Does not apply to the basic Jordan Clean model, which can take up to 18 hours to fully charge and has only one mode.

JORDAN CLEAN

– A NEW GENERATION OF ELECTRIC TOOTHBRUSHES

It is no coincidence that many dentists recommend electric toothbrushes. With a constant brushing motion irrespective of angle and positioning, electric toothbrushes ensure high precision and an excellent result.

In developing Jordan Clean, we have combined all our knowledge about brush technology with Wilfa's expertise in making reliable electrical appliances.

SoftClean™ is a completely new brush head technology. The size of the brush head is optimized for cleaning each individual tooth. In addition, the bristles are divided into three zones, each with a different bristle type for efficient and gentle cleaning of teeth and gum lines alike.

Fitted with a lithium battery, the Jordan Clean range sets a new standard for brushing time. Fully charged, the toothbrushes can be used for a whole month before they need recharging⁽²⁾. Lithium batteries not only have greater capacity, they also have a longer service life and can be charged many more times than conventional rechargeable batteries. In addition, lithium batteries do not discharge in the same way as most conventional batteries.

(2) Does not apply to the basic Jordan Clean model, which should be recharged after 2 weeks.



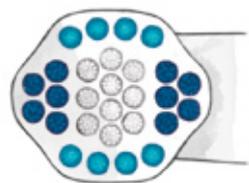
SOFTCLEAN™

SoftClean™ is a technology that provides you with a unique combination of different bristle types on one brush head to ensure efficient and gentle cleaning. For the best possible effect, Jordan SoftClean™ heads are divided into three zones: centre, side and top/bottom. The three zones feature different types of bristles, each designed to clean different areas of the teeth:



● BETWEEN TEETH

Pyramid-shaped bristles to access those hard-to-reach places and to remove plaque efficiently.



● GUM LINE

Super-soft tapered bristles for gentle and efficient cleaning of the gum line (the area between tooth and gum).

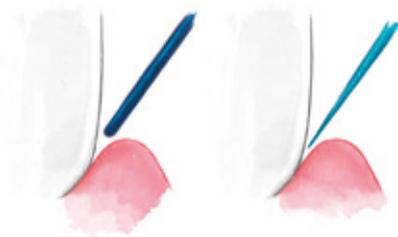
● POLISHING

High-quality bristles for efficient surface cleaning. Positioned to access the large surfaces of the teeth for excellent stain removal.

CLEAN TEETH, HEALTHY GUMS

They're closely related. To take care of your teeth, you need to take care of your gums.

SoftClean™ has been designed to take care of both. The slim tip of the specially designed tapered bristles makes for extremely efficient cleaning action while being gentle on the gums.



Standard bristle to the left, and tapered Jordan SoftClean™ bristle to the right.



OSCILLATING MOVEMENT

The head rotates rapidly from side to side. Jordan Clean oscillates up to 8,800 rpm as standard, while Jordan Clean Premium and Premium+ oscillate as fast as 10,000 rpm when in the whitening mode.

DENTISTS RECOMMEND THAT YOU CHANGE TOOTHBRUSH HEADS EVERY THREE MONTHS

The heads are available at different stores⁽³⁾. Find the head that best matches your needs, and replace it regularly for clean and healthy teeth.



◎ CLEAN

Highly efficient brush head with a unique bristle combination that cleans your teeth and gum lines efficiently and gently.



◎ SENSITIVE

Specially designed soft and sensitive brush head with super-soft tapered filaments for efficient and gentle cleaning of those hard-to-reach areas, particularly around the gum line, where regular round-ended filaments struggle to reach. The central filaments have small particles embedded in the base material for added scrubbing action.



⊛ WHITENING

Specially designed brush head with Jordan WhiteTech™⁽⁴⁾ filaments for excellent stain removal. Used with toothpaste, these filaments will attack everyday stain build-up and leave you with naturally white teeth. The central filaments have small particles embedded in the base material for added scrubbing action.

(3) See jordanclean.com

(4) Jordan WhiteTech™ technology consists of 2-component filaments with a square cross-section. Their sharp edges scrape away stain build-up and the twisted form aids toothbrush distribution.

LONG-LASTING BATTERY

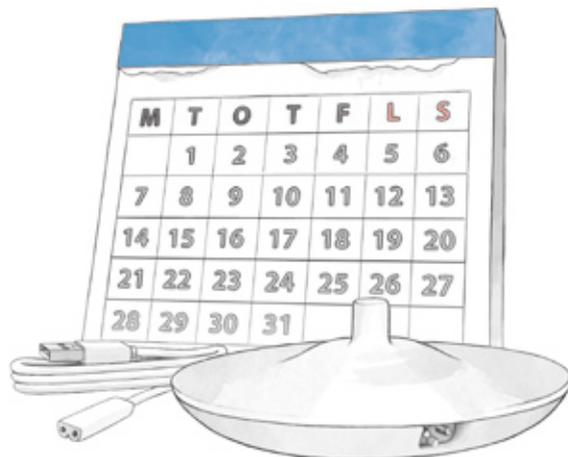
Wilfa's long-lasting lithium battery technology provides outstanding battery capacity. You can stow the cord away, as just a 5-hour charge gives you a full month of brushing⁽⁵⁾.

QUICK CHARGING

If you don't have 5 hours to charge the toothbrush fully, a 20-minute charge will give you a whole week of brushing time.

USER-FRIENDLY DESIGN

Your Jordan Clean toothbrush comes complete with a stand that also functions as a charger. You can choose between letting your toothbrush stand alone or placing it in the charger.



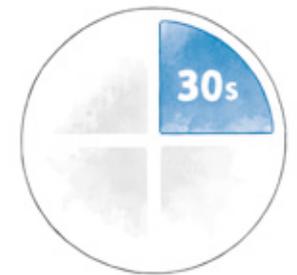
HOW TO USE JORDAN CLEAN

Apply toothpaste to the brush head and hold the toothbrush at an angle of approx. 45 degrees to the surface of the tooth. Switch on the toothbrush and move it slowly across your teeth. With an electric toothbrush, it is important to brush one tooth at a time.



TAKE YOUR TIME

You should spend 30 seconds on each of the four zones in the mouth: upper left, upper right, lower left and lower right. Jordan Clean includes a built-in timer that lets you know when it is time to switch brushing zones by briefly reducing the speed.



NOT TOO HARD

If you brush your teeth too hard, you can damage the enamel and, in particular, your gums. Jordan Clean is fitted with a pressure sensor that reduces the speed if you brush too hard⁽⁶⁾. The speed automatically increases again once you correct your brushing technique.

CLEANING

After brushing, remove the toothbrush head and rinse it thoroughly to remove any toothpaste residue. The toothbrush handle is 100% waterproof and can also be rinsed in water.

(5) Only applies to our lithium batteries. Ordinary electric toothbrushes with Ni-Mh batteries can take up to 18 hours to fully charge.

(6) Only applies to the Clean Fresh, Premium and Premium+ models.

CLEAN

A RELIABLE BASIC MODEL

Jordan Clean is the basic model in the range. You can use it with all SoftClean™ heads: Clean, Sensitive and Whitening. This electric toothbrush with oscillating action uses SoftClean™ technology to produce excellent results while being gentle on the gums.

The toothbrush has long-lasting battery capacity, giving you up to 2 weeks of brushing. It is fitted with a 2-minute timer to help you brush for the right length of time. The battery indicator lets you know when the toothbrush needs charging, and when it is fully charged.



HIGH SPEED

Jordan Clean is an oscillating toothbrush with a speed of 8,800 rpm.

LONG-LASTING BATTERY

Fully charged, the Jordan Clean provides two weeks of brushing before it needs recharging. This is equivalent to 60 minutes of brushing, assuming 2 minutes every morning and evening.



2-WEEK
BATTERY
CAPACITY



1 MODE
8,800 RPM

CLEAN FRESH

FRESH COLOURS FOR FRESH TEETH

Jordan Clean Fresh is a completely new type of electric toothbrush. It features an oscillating action and uses SoftClean™ technology to produce excellent results while being gentle on the gums.

Jordan Clean Fresh comes complete with two brushing modes which you can switch between by pressing and holding the button for approx. 1 second. The brush starts automatically at the speed you used last time.

The brush has a long-lasting battery that gives you up to a month of brushing. It is fitted with a 2-minute timer to help you brush for the right length of time. The pressure sensor in the brush alerts you if you are brushing too hard. The battery indicator shows when the toothbrush needs charging, and when it is ready for use.

The detachable USB charger provides extra convenience and the toothbrush with the user-friendly stands looks great in your bathroom!



1 MONTH
LITHIUM BATTERY
CAPACITY



2 MODES
9,800/8,200
RPM



REMOVABLE
USB CHARGER



PRESSURE
SENSOR



TWO MODES

Press and hold the button to switch between 9,800 and 8,200 rpm. Select the mode that suits you best.

PRESSURE SENSOR

A pressure sensor alerts you if you are brushing too hard.

LONG-LASTING BATTERY

Fully charged, the Jordan Clean Fresh provides a whole month of brushing before it needs recharging. It takes 5 hours to fully charge the battery, but a 20-minute charge is enough for a whole week of brushing.

USER-FRIENDLY, NO-CLUTTER DESIGN

Thanks to the long battery life and the removable USB charger, you can stow the cord away rather than keep it by the sink.



CLEAN PREMIUM

TAKING ELECTRIC TOOTHBRUSHES TO THE NEXT LEVEL

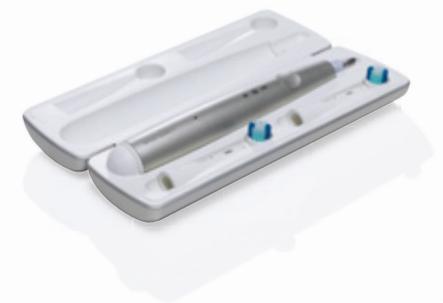
Jordan Clean Premium is an electric toothbrush with oscillating action that uses SoftClean™ technology to produce excellent results while being gentle on the gums. It comes in a silver finish, complete with a travel case that has room for two brush heads.

Jordan Clean Premium features three modes that are specially adapted to each of the three heads: Clean, Sensitive and Whitening. To select a mode, press and hold the button for approx. 1 second. The brush starts automatically at the mode you used last time.

The battery has long-lasting capacity, giving you up to a month of brushing. It is fitted with a 2-minute timer to help you brush for the right length of time. The pressure sensor in the brush alerts you if you are brushing too hard. The battery indicator shows when the toothbrush needs charging, and when it is ready for use.

The detachable USB charger provides extra convenience and the toothbrush with the user-friendly stands looks great in your bathroom!

The elegant travel case ensures tidy and hygienic storage of the brush when you are travelling. You can leave the charger at home when away for less than one month.



THREE MODES

Press and hold the button to switch between 10,000, 9,000 and 8,000 rpm. Select the mode that suits you best.

PRESSURE SENSOR

A pressure sensor alerts you if you are brushing too hard.

LONG-LASTING BATTERY

Fully charged, the Jordan Clean Premium provides a whole month of brushing before it needs recharging. It takes 5 hours to fully charge the battery, but a 20-minute charge is enough for a whole week of brushing.

USER-FRIENDLY DESIGN, LESS CLUTTER

Thanks to the long battery life and the removable USB charger, you can stow the cord away rather than keep it by the sink. Travel case with room for two heads supplied.



1 MONTH
LITHIUM BATTERY
CAPACITY



3 MODES
10,000/9,000/
8,000 RPM



REMOVABLE
USB CHARGER



PRESSURE
SENSOR



TRAVEL CASE

CLEAN PREMIUM+

JORDAN CLEAN PREMIUM+ THE TOP MODEL

Jordan Clean Premium+ is a toothbrush with oscillating action that uses SoftClean™ technology to produce excellent results while being gentle on the gums. The brush comes in an exclusive black finish, complete with a travel case featuring an integrated USB charger.

Jordan Clean Premium+ has three modes, each specially adapted to one of the three heads: Clean, Sensitive and Whitening. To select a mode, press and hold the button for approx. 1 second. The brush starts automatically at the speed you used last time.

The battery has long-lasting capacity, giving you up to a month of brushing. It is fitted with a 2-minute timer to help you brush for the right length of time. The pressure sensor in the brush alerts you if you are brushing too hard. Premium+ also has a battery level indicator that shows the battery level at all times.

The detachable USB charger provides extra convenience and the toothbrush with the user-friendly stands looks great in your bathroom!

The elegant travel case ensures tidy and hygienic storage of your brush when travelling. You can use the integrated charger to recharge your toothbrush by simply plugging the USB cord into the socket on the outside of the case.



THREE MODES

Press and hold the button to switch between 10,000, 9,000 and 8,000 rpm. Select the mode that suits you best.

PRESSURE SENSOR

A pressure sensor alerts you if you are brushing too hard.

LONG-LASTING BATTERY

Fully charged, the Jordan Clean Premium+ provides a whole month of brushing before it needs recharging. It takes 5 hours to fully charge the battery, but a 20-minute charge is enough for a whole week of brushing.

USER-FRIENDLY DESIGN, LESS CLUTTER

Thanks to the long battery life and the removable USB charger, you can stow the cord away rather than keep it by the sink. Travel case with USB charger supplied.



1 MONTH
LITHIUM BATTERY
CAPACITY



3 MODES
10,000/9,000/
8,000 RPM



REMOVABLE
USB CHARGER



PRESSURE
SENSOR



TRAVEL CASE
WITH
USB CHARGER

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